

# Advocating for Advocacy

Addressing Challenges and Building Community Partnerships

Organized by  
California Chapter 1  
INCORPORATED IN CALIFORNIA

American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN

Hosted & Sponsored by  
 Valley Children's  
HEALTHCARE

**Tuesday, April 6, 2021 -  
Wednesday, April 7, 2021**

Join us for a two-day **virtual** symposium for pediatricians and other child health experts to collaborate and learn how to best advocate for children in their communities. This event will feature a wide variety of pediatric experts and community partners speaking on health disparities and challenges faced by children and families in the Central Valley. They will share successful strategies for advocating for our kids, and provide guidance for meaningful community partnership.



Tuesday, April 6

8:30 a.m. – 9 a.m.	<b>Welcome and Introductions</b> Jolie Limon, MD
9 a.m. – 9:30 a.m.	<b>Overview of Health and Healthcare Disparities in the Valley</b> Carmela Sosa, MD
9:30 a.m. – 9:45 a.m.	<b>Wellness Break</b> Jenifer Crocker, MD
9:45 a.m. – 10:45 a.m.	<b>Health Disparities Mini-talks: Food Insecurity, Foster Care, Immigrant Health</b> Simran Kaur, MPH; Christina Vargas, MD; Carmela Sosa, MD
10:45 a.m. – 11 a.m.	<b>Break</b>
11 a.m. – 12 p.m.	<b>Community Partner Panel Discussion</b> Tim Curley, Valley Children's Healthcare; Genoveva Islas, Cultiva La Salud; Alma McKenry, RN, BSN, Fresno County Superintendent of Schools; Natalie Caples, Central California Food Bank; Wilma Tom Hashimoto, CASA Fresno & Madera Counties; Benjamin Hoffman, MD, FAAP
12 p.m. – 12:15 p.m.	<b>Break</b>
12:15 p.m. – 1:30 p.m.	<b>Community-Based Advocacy 101: How to Advocate for Children and Develop Meaningful Partnerships with Community Benefit Organizations</b> Benjamin Hoffman, MD, FAAP
1:30 p.m. – 2:30 p.m.	<b>Community-Based Advocacy 102: Overview of Community Pediatrics Training Initiative</b> Benjamin Hoffman, MD, FAAP
2:30 p.m. – 2:45 p.m.	<b>Break</b>
2:45 p.m. – 3:30 p.m.	<b>Focused Breakout Sessions</b>
3:30 p.m. – 4:15 p.m.	<b>Panel Discussion: Advocacy as Wellness</b> Vini Vijayan, MD; Benjamin Hoffman, MD, FAAP; Jolie Limon, MD; Kristina Pasma, BSN, RN, CPSI; Carmela Sosa, MD; Nicole Webb, MD
4:15 p.m. – 4:30 p.m.	<b>First Day Closing</b> Vini Vijayan, MD

Wednesday, April 7

7:30 a.m. – 8:30 a.m.	<b>Because All We Have is Each Other: Why Kids Need Effective Advocates</b> Benjamin Hoffman, MD, FAAP
8:30 a.m. – 9 a.m.	<b>Questions and Answer Session</b>
11 a.m. – 12 p.m.	<b>How To Make A Difference: Taking Advocacy from the Exam Room to the Community to the Capitol</b> Benjamin Hoffman, MD, FAAP
12 p.m. – 1:30 p.m.	<b>Lunch Panel: How the AAP Can Support Your Advocacy</b> Nicole Webb, MD; Nelson Branco, MD, FAAP; Benjamin Hoffman, MD, FAAP; Janice Kim, MD, MPH, FAAP; Aparna Kota, MD; Raelene Walker, MD, FAAP
1:30 p.m.	<b>Commitment to Change and Closing</b> Benjamin Hoffman, MD, FAAP & Vini Vijayan, MD

For more information and to register,  
visit [valleychildrens.org/advocacysymposium](https://valleychildrens.org/advocacysymposium)